Softwood log market outlook

Global supply, demand, and trade

Wood From Finland Helsinki, 6th February 2025





Agenda



1. Softwood supply

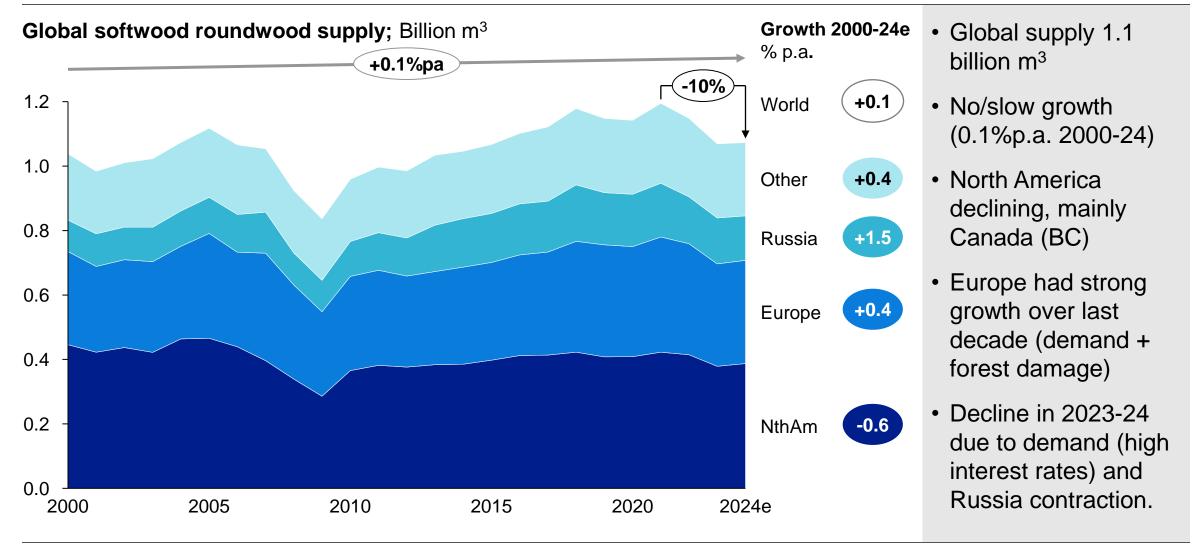


2. Softwood demand



3. International trade and pricing

Global softwood supply is barely growing, and fell in 2023-24



Of the main supply regions, we expect only US South to grow

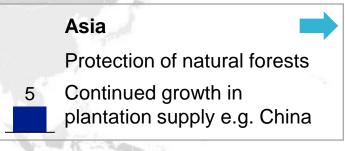
Global supply of softwood industrial roundwood, 2024e; Percent (100% = 1.1 billion m³)

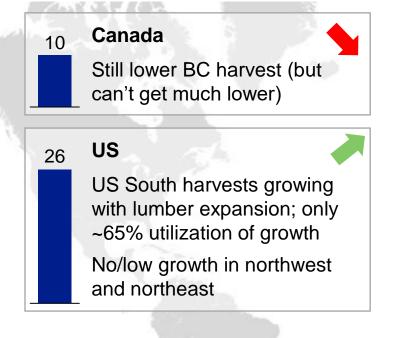


Outlook to 2030

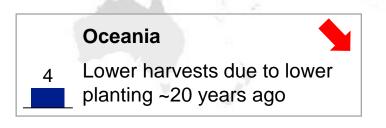
Recovery in lumber demand
Constrained supply in Central
Europe post-bark beetle
EU forest policy (e.g.
LULUCF, C credits,
biodiversity, EUDR)

Russia Export ban to Europe and lower demand in China Challenges with access to technology and finance



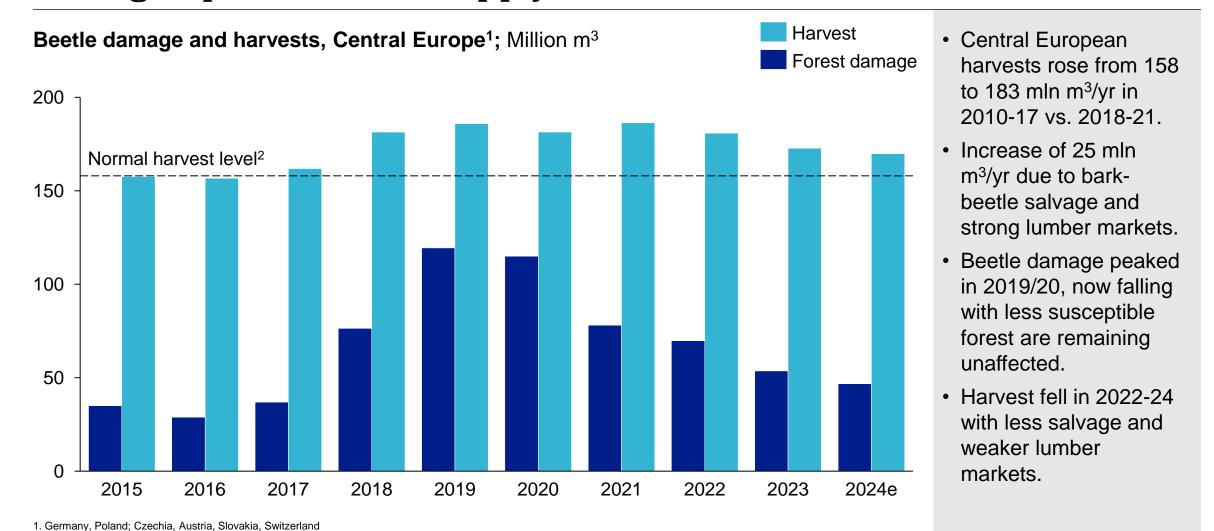


Africa & Middle East Growth of plantation supply e.g. Turkey





Bark beetle damage in Central Europe is declining, but will have a lasting impact on wood supply



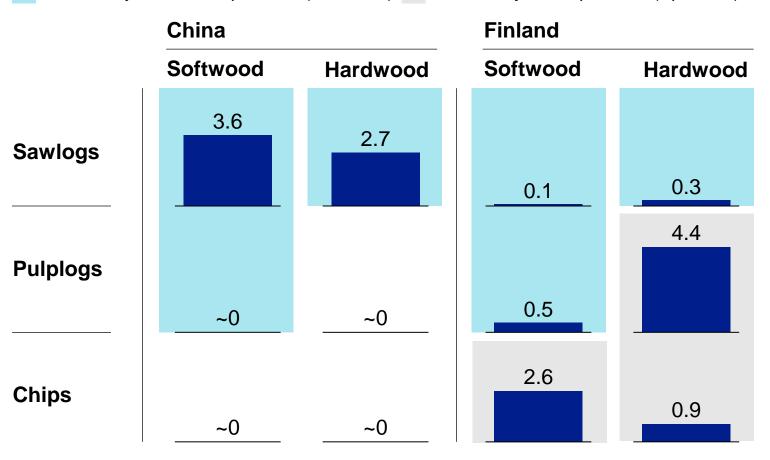
SOURCE: UNECE; Holzkurier; O'Kelly Acumen

2. Average 2010-2017

All Russian log and chip export to Europe is now restricted

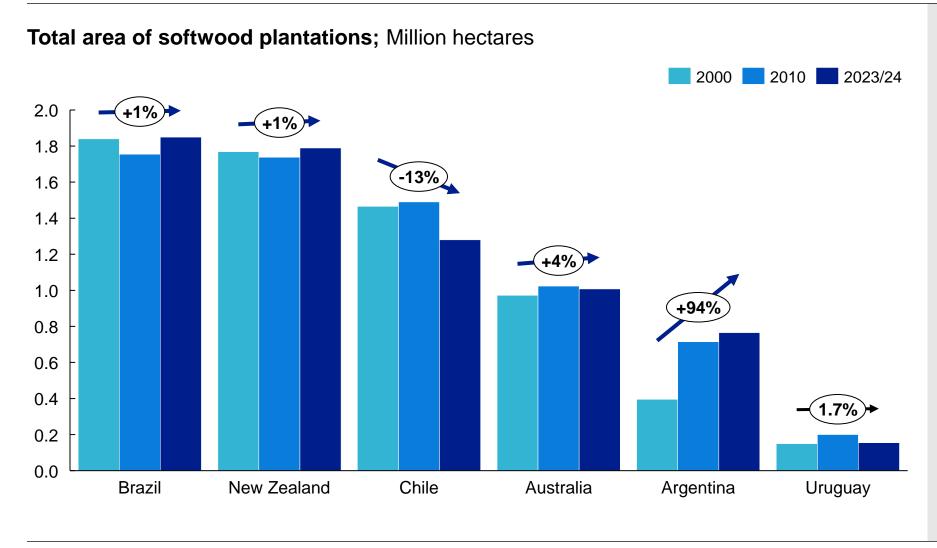
Imported wood from Russia, pre-bans (2021); Million m³

Covered by Russian export ban (Jan.2022) Covered by EU import ban (Apr.2022)



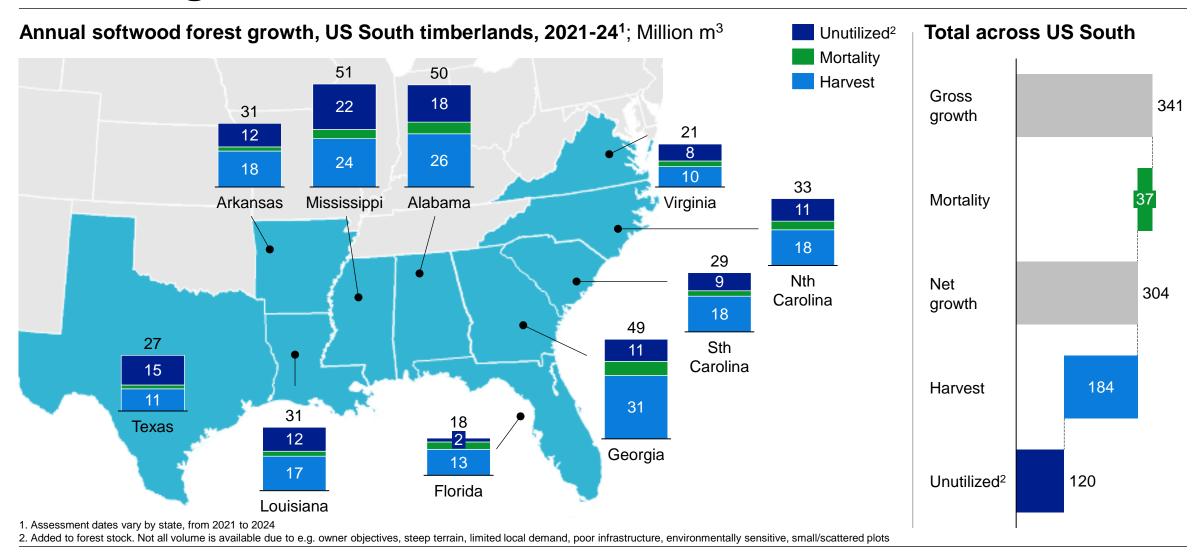
- Pre-bans (2021), Russian logs were very important for Finland and China
 - Finland: 85% of hardwood log import and 80% of chip import (30% and 25% respectively of Finland's total consumption).
 - China: 10% of softwood log import and 30% of hardwood
- From Jan. 2022, Russia banned export of softwood logs and highvalue hardwood logs (e.g. ash, maple, oak, beech) – mainly impacting China.
- From Apr. 2022, with Russia's invasion of Ukraine, EU banned all import from Russia – mainly impacting Finland.

Softwood plantation area in Southern Hemisphere is not growing



- Softwood plantation area is flat or declining throughout most of the Southern Hemisphere.
- Additional supply potential through productivity gains is gradual, taking place over decades.
- With typical rotation of 20-30 years, softwood log supply from fast-growing plantations is likely to decline over the next decade.

US South has additional harvest potential, where only 2/3 of softwood growth is harvested



Agenda



1. Softwood supply



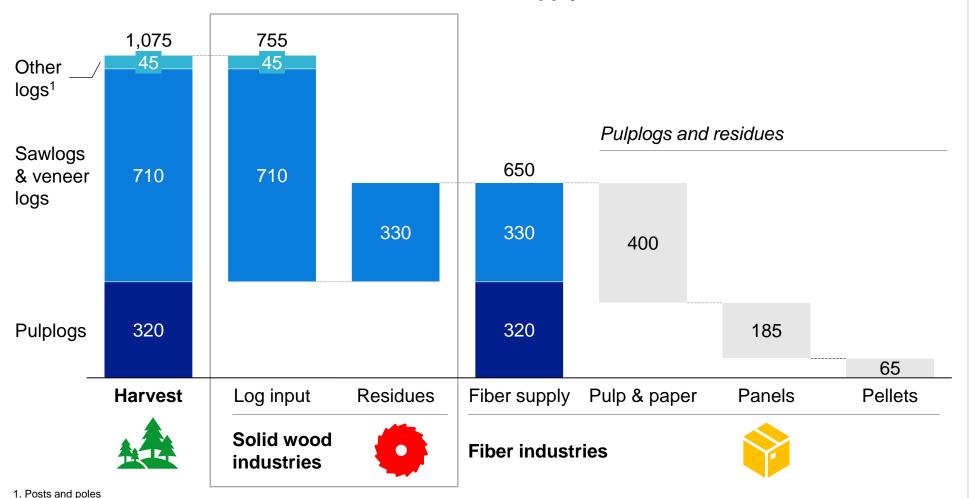
2. Softwood demand



3. International trade and pricing

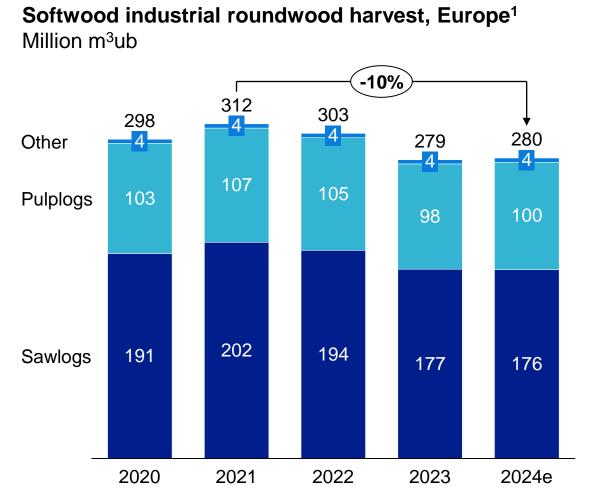
Sawnwood remains the main demand driver for softwood logs

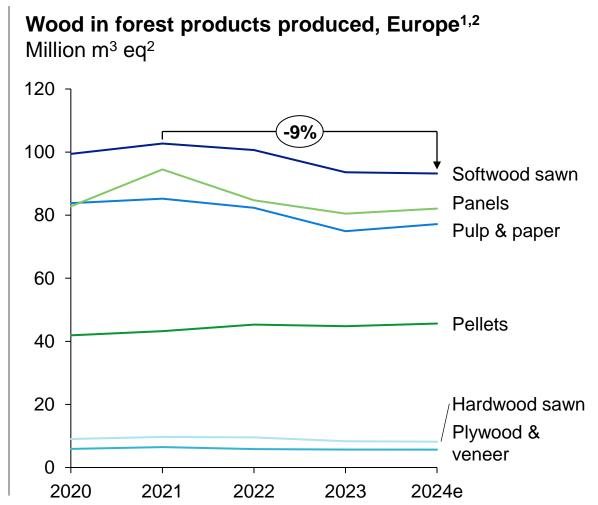
Global softwood industrial roundwood & residue supply-demand, 2023; Million m³ under bark



- 2/3 of harvest is saw- and veneer logs (~80% of value)
- Only 30% of harvest is pulplogs (~20% of value)
- Wood industry residues are ~50% of fiber industry raw materials
- Eventually, fiber industries use ~60% of softwood supply.

European softwood harvest fell by 10% in 2021-24, due to weaker sawnwood demand

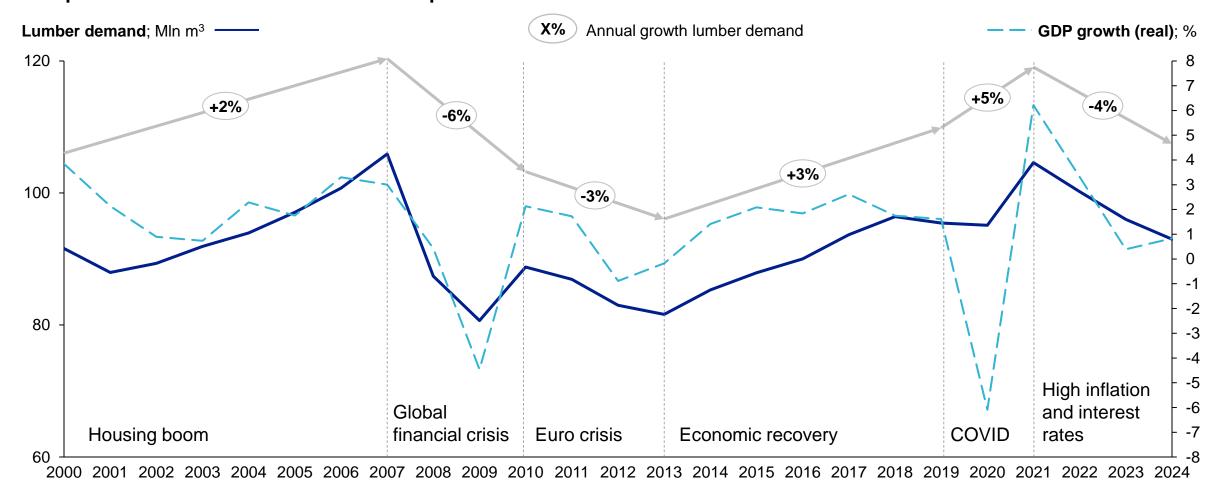




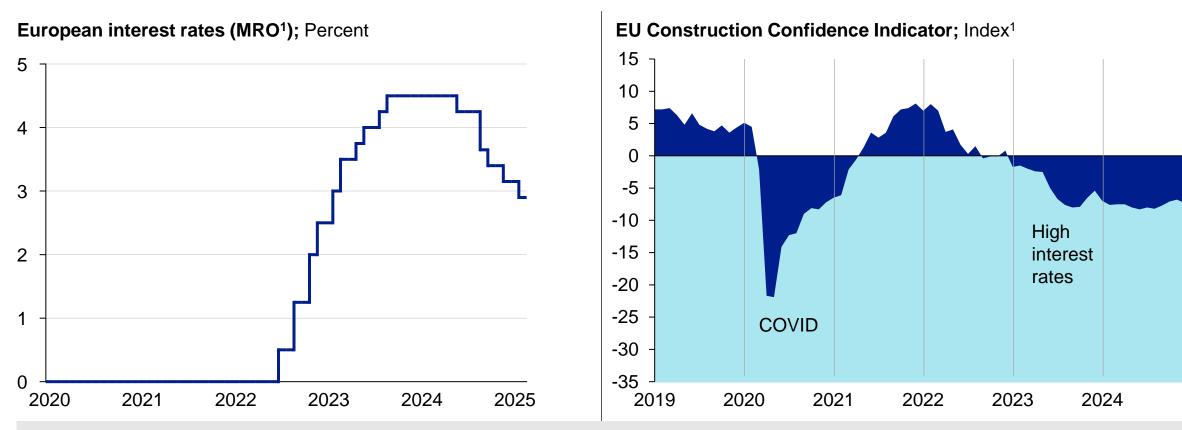
^{1.} EU-27; 2. Wood embedded in end products (output), including roundwood, residues and recycled wood

European sawnwood demand is in a cyclical low

European softwood lumber demand development



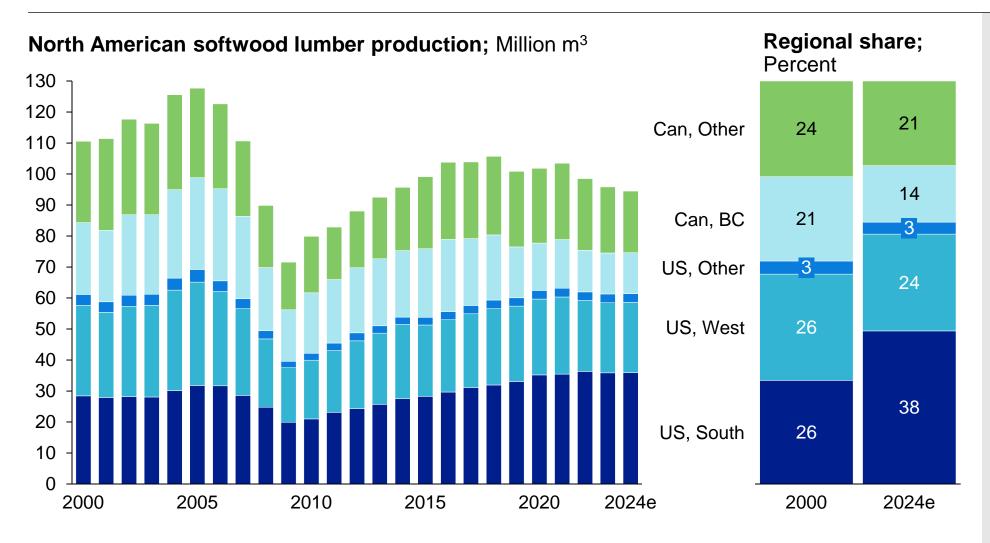
With falling interest rates, confidence in the EU construction sector should start to improve



Confidence in the EU construction sector in 2023-24 was at the lowest point since during COVID in 2020-21. War led to cost inflation and higher interest rates to combat. This increased the cost of borrowing and reduced investment in construction. But in late 2024, with falling interest rates, confidence has started to improve, especially in the subsegment construction of buildings.

1. 0 = balanced sentiment, <0 = net negative sentiment, >0 = net positive sentiment. Aggregate of 5 questions regarding activity in last 3 months, order books, employment and price expectations in next 3 months

US Southeast lumber production is growing, but European imports will be needed when demand recovers



The US South softwood lumber industry is growing strongly, to 38% of NthAm production.

But growth is not enough to offset declines in Canada and US West.

When US demand recovers, more European imports will be needed.

Agenda



1. Softwood supply

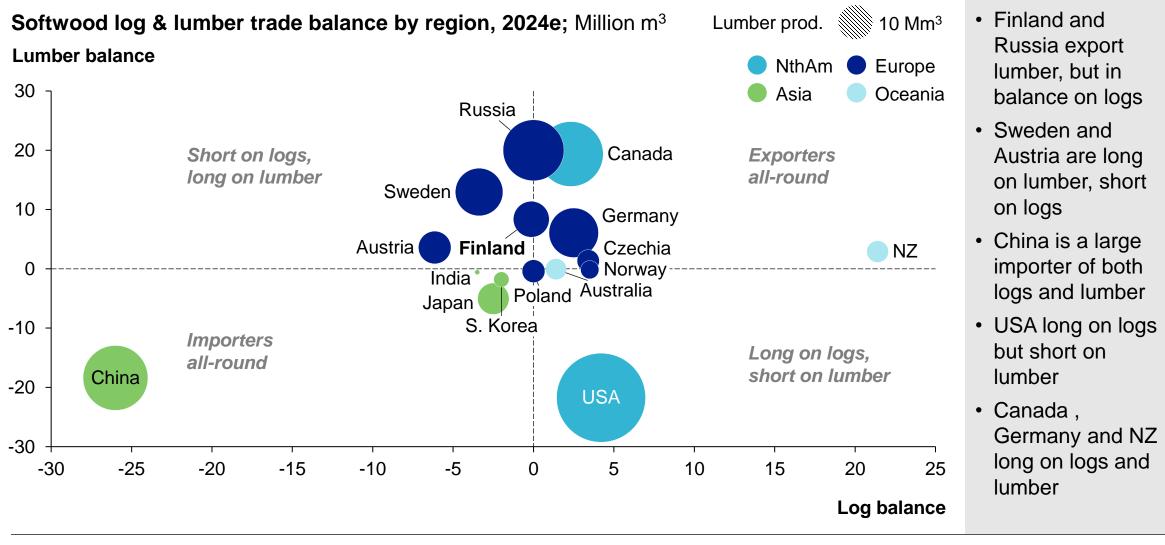


2. Softwood demand

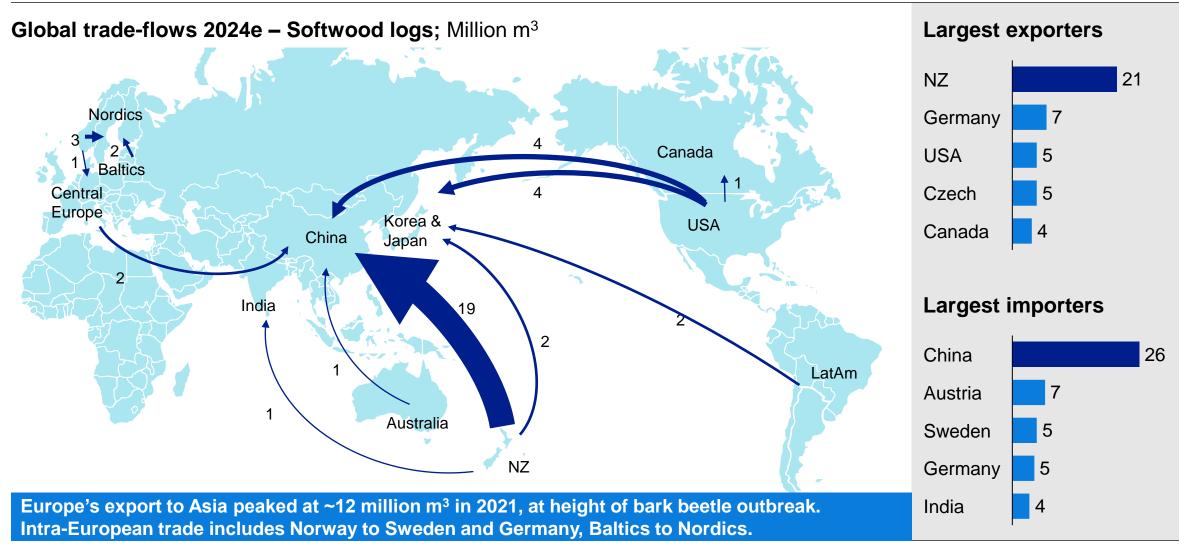


3. International trade and pricing

Finland's softwood log trade is in balance, but the country is still impacted by international log markets



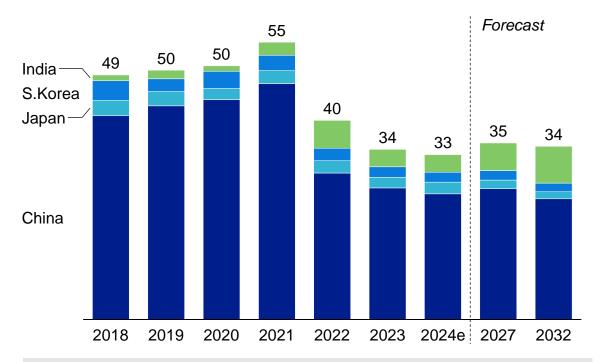
Softwood log trade is dominated by New Zealand export to China



SOURCE: Customs data; O'Kelly Acumen

We expect lower demand in Asia, and the US filling lost NZ supply

Softwood log imports to major Asian markets¹

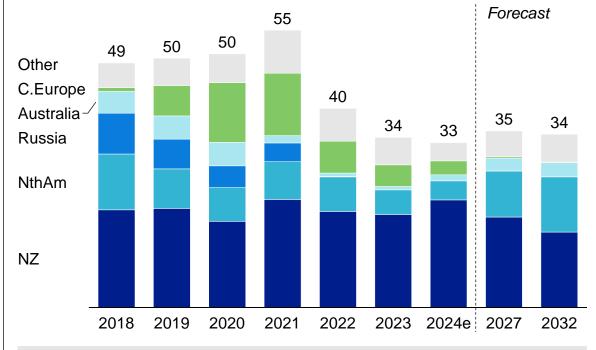


Weaker demand in China with construction crisis.

Steady structural decline in Japan and South Korea demand.

India growing but far behind China.

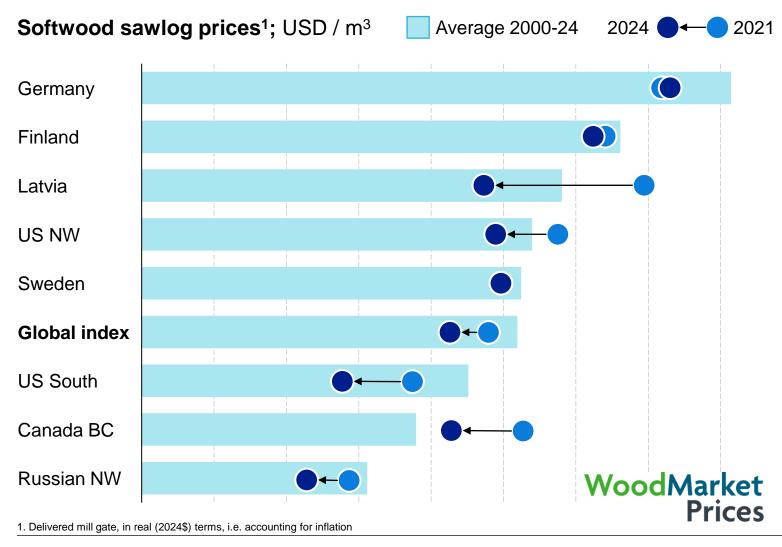
Softwood log *exports* to major Asian markets¹



NZ export falling with harvests. Australia small growth. Russian log export banned. European bark volumes over. NthAm (esp. US South) main region that can export more.

^{1.} China, India, Japan, South Korea

Downward price correction for sawlogs since 2021, but not everywhere



Downward correction since 2021 in most regions, due to weaker demand

Prices now below long-run average (real terms)

But barely any decline in Germany, Finland, Sweden

Supply constraints when demand improves:

- Bark beetle aftermath
- Russia trade restrictions
- BC harvest restrictions
- Lower plantation supply in Southern hemisphere.

We expect tighter softwood log markets ahead



Global softwood roundwood market outlook (balance) 2025-30

	Europe (EU)	North America	Asia-Pacific	Oceania	Latin America
Sawlogs	Eventual lumber market recovery Post bark beetle EU forest policy	Lumber market recovery Additional supply potential (US Sth)	Demand recovery (to lower level) Less supply from NZ, Europe	Lower harvest due age structure Continued surplus Stronger Asia export competition	Lower export (less supply, more local demand)
Pulpwood	Expansion of pulp capacity in Nordics Shift from HW to SW pulp Energy demand	Growth in sawmill residue supply (US Sth)	Pulp expansion Limited local supply Trade restrictions (Russia logs, China RCP)		No major plantation or pulp expansion
Things to watch for	Carbon forestryEnergy pricesEUDR	Trump tariffs and deportationsHousing startsUS South expansion	Chinese housing crisisNZ peak export	Afforestation for carbon credits	Afforestation for carbon credits

Contact details

O'Kelly Acumen

Mr. Glen O'Kelly Stockholm Sweden

Phone: +46-73-56-98-039 E-mail: glen.okelly@okelly.se

www.okelly.se



